

we are

**She
Runs
It.**



Virtual Signature Awards Events

Event	Date & Time	Venue	Attendees	Presenting Sponsor	Title Sponsor	Cocktail Networking Sponsor
Working Mothers of the Year Celebrates working mothers in the industry who have succeeded in both balancing work and family, serve as positive role models and mentors, and distinguish themselves in their communities	February	Virtual	250+	\$25,000		\$10,000
Annual Roast Celebrates a leading luminary in marketing and media along with industry leaders who share comical stories and heartfelt praise	April	Virtual	250+	\$25,000		\$10,000
Women of the Year Our most prestigious award given to honorees who have reached a unique standard of achievement in their career and in how they give back to their community	July	Virtual	250+	\$35,000		\$10,000

**Deliverables vary per event and availability subject to change*

Virtual Signature Awards Events

Event	Date & Time	Venue	Attendees	Presenting Sponsor	Title Sponsor	Cocktail Networking Sponsor
GenNext Awards Celebrates rising female leaders in marketing and media that are under the age of 35.	September	Virtual	250+	\$25,000		\$10,000
Changing the Game Awards Celebrates women within the industry who are true catalysts, of innovation fearlessly making bold moves, and reinventing the rules of marketing to transform their brands, their organizations and those of their clients.	November	Virtual	250+	\$25,000		\$10,000

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Virtual Thought Leadership Events

Event	Date & Time	Venue	Attendees	Presenting Sponsor	Title Sponsor	Cocktail Networking Sponsor
Water Cooler Convo Fireside chat between an executive of your choosing and the CEO of She Runs It, discussing an industry trend	May July August September December	Virtual	50-75	\$10,000		
What's Hot in Marketing, Media & Tech A dynamic half day of discussions unveiling upcoming trends and insights of the year	May	Virtual	125-175	\$20,000		\$10,000
Media Insights Breakfast A discussion highlighting current industry trends and insights during Advertising Week	September	Virtual	75-125	\$15,000		

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Virtual Leadership Development Events

Event	Date & Time	Venue	Attendees	Presenting Sponsor	Title Sponsor
C-Suite Meets A panel of senior female leaders sharing their career journeys and insights	January April August November	Virtual	50-75	\$5,000	
Mastering Leadership Week A comprehensive week of workshops designed to improve your personal brand, networking abilities and push you towards advancing your leadership skills.	March	Virtual	75-100	\$10,000	
Multicultural Bootcamp Week An energetic week featuring leaders and influencers of diverse backgrounds who have married their passion and purpose in pursuit of professional goals.	April	Virtual	125-175	\$15,000	\$10,000

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Virtual Leadership Development Events

Event	Date & Time	Venue	Attendees	Presenting Sponsor	Title Sponsor	Cocktail Networking Sponsor
Best of the Badass Bosses A panel of senior female leaders sharing their career journeys followed by mentorship breakouts led by industry executives	September	Virtual	125-175	\$20,000	\$10,000	
What Would You Tell Your Younger Self An evening of wisdom, reflection and inspiration as leaders and learners mind powerful lesson's they see more clearly in their rearview mirrors	October	Virtual	75-125	\$15,000		\$10,000
How To Become An Ally Workshop for all coworkers on ways to improve workplace culture and opportunities	June Or December	Virtual	75-125	\$15,000		

**Deliverables vary per event and availability subject to change*

Virtual Networking Events

Event	Date & Time	Venue	Attendees	Presenting Sponsor	Title Sponsor
Networking with Working Mothers An afternoon of conversation and connections between mothers in the industry; addressing the challenges you face in today's business environment.	January	Virtual	50-75	\$10,000	\$5,000
Night of Networking Unplugged An evening of conversation and connections plus a discussion highlighting hot industry trends over cocktails	April July October November	Virtual	75-100	\$10,000	