

# EQUITY, INCLUSION & BELONGING COMMITTEE

# She Runs It.

The Northeast Equity, Inclusion and Belonging Committee works to foster an inclusive environment for She Runs It members. Our mission is to serve as an action-oriented community to provide resources and programming that enrich personal and professional development and to share best practices in creating an inclusive industry in marketing, media and tech. Our goals are to infuse multiculturalism and inclusivity into She Runs Its existing programs, provide strong networking opportunities, and to provide a support system at each career stage in marketing, media and tech. We seek to ensure that our work in marketing, media, and tech reflects multicultural and intersectional communities and their values.

## Co-Chairs

**Lisa Bull**



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## Committee Meetings:

### Monthly

The committee meets on the 3rd Monday of the month at 5:00pm ET.

### Bi-Monthly/Quarterly

Create mini events within our monthly meetings by curating guest speakers or planning professional development opportunities.

## Committee Initiatives:

### Plan and Program Annual Boot Camp Event

Feature diverse leaders and influencers of diverse backgrounds and industries who have married their passion and purpose in pursuit of professional goals; speakers share personal strategies to navigate industry dynamics all while controlling their journey. This event also shines the light on current industry topics that are important to marginalized communities.

**During monthly meetings we discuss** current topics and advertisements and programming that the committee may be working on beyond the Multicultural bootcamp. In 2024, the committee is programming an event on the Multi-generational workforce.

### Infuse cultural awareness into our industry-related programming

Suggest speakers of diverse backgrounds into events in conjunction with programming committee.