

# She Runs It.

## EQUITY, INCLUSION & BELONGING COMMITTEE

The Northeast Equity, Inclusion and Belonging Committee works to foster an inclusive environment for She Runs It members. Our mission is to serve as an action-oriented community to provide resources and programming that enrich personal and professional development and to share best practices in creating an inclusive industry in marketing, media and tech. Our goals are to infuse multiculturalism and inclusivity into She Runs Its existing programs, provide strong networking opportunities, and to provide a support system at each career stage in marketing, media and tech.

### Tri-Chairs

**Ericka Beltran**



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**Kiana Sinclair**



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**Lisa Bull**



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### Committee Meetings:

#### Monthly

The committee meets on the 3rd Tuesday of the month at 5:00pm ET.

#### Bi-Monthly/Quarterly

Create mini events within our monthly meetings by curating guest speakers or planning professional development opportunities.

### Committee Initiatives:

#### Plan and Program Annual Boot Camp Event

Feature leaders and influencers of diverse background and industries who have married their passion and purpose in pursuit of professional goals; speakers share personal strategies to navigate industry dynamics all while controlling their journey.

#### Infuse cultural awareness into our industry- related programming

Suggest speakers of diverse backgrounds into events in conjunction with programming committee.

#### Membership Recruitment

Participate in overall membership recruitment.